



THE
Time
OF
NICK



Animated
Musical
Feature Film

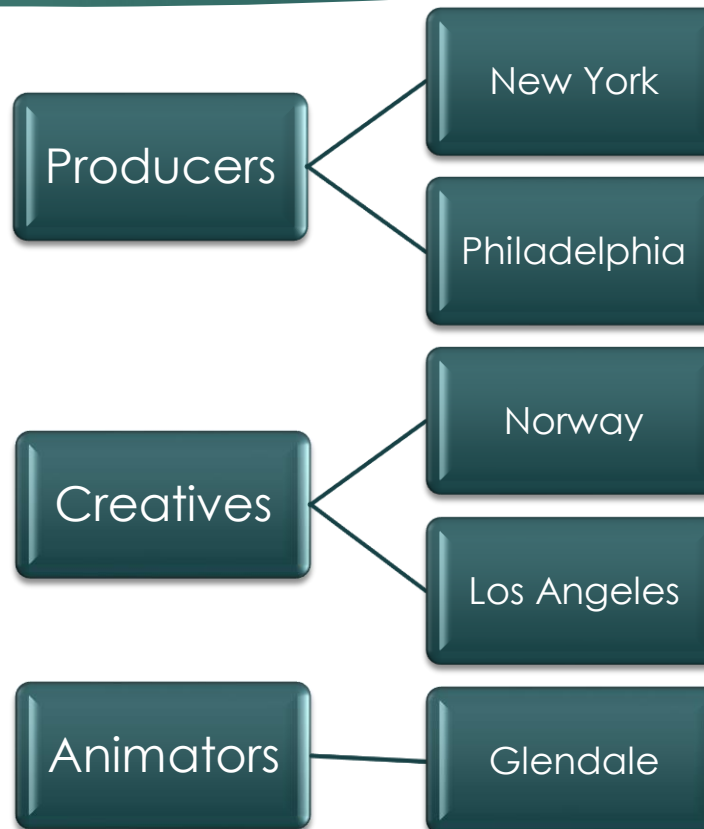
A SANTA ORIGIN STORY

The Time of Nick

Welcome – Why This Project?

International Team

- The Time of Nick, LLC
 - Frank Basile, Producer
 - Robert Clater, Producer
 - Lesia Kaye, Producer
- Creative Team
 - Hanne Brincker, Book Author
 - Ketil Kolstad, Book Author
 - Tor Ingar Jakobsen, Composer
 - Abraham Tetenbaum, Lyricist
- Renegade Animation
 - Ashley Postlewaite, Founder
 - Darrell Van Citters, Founder





The Time of Nick LLC, is seeking funding to create the animated musical feature film, The Time of Nick, that reimagines the origin of our beloved Santa Claus as a teenage orphan. Nick discovers his gifts, purpose and destiny in a life-threatening quest that will test his heart and courage. It's a magical adventure, fantasy and romance all rolled into one high-flying musical journey.

ANIMATION

JOURNEY

WHY
UPDATE?

STORYLINE

LET'S TALK
ROI



The Time of Nick

Animation Brings Nick to life!



▶ Norway

▶ New York

The Time of Nick

Finetuning the Adventure: Workshops & AEA Readings in Norway, NC, PA & NYC

Tony Winners:

Lillias White, Paul Kreppel

Emmy Winner:

Bette Sussman

Broadway & TV Stars:

Damon J. Gillespie, Robert Cuccioli



Children love the...

Fantasy

Nick & Elves

Adventure

Maddie & Star



Teens love the...

Romance

Nick & Holly

Adventure

Race to Devil's Horn



Parents love the...

Discovery

Santa Lore Unfolding

Nostalgia

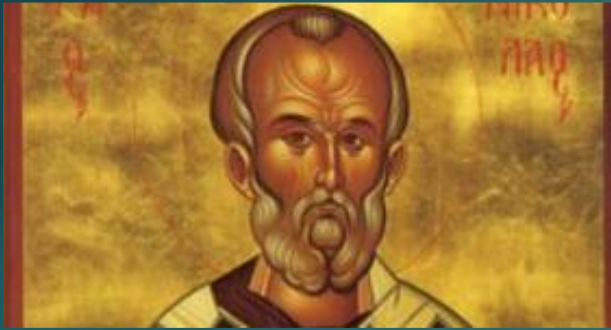
Intertwining Old with New

The Time of Nick
Demographics



The Time of Nick

History of the Jolly Old Elf



ST NICHOLAS 280 AD

Modern Day Turkey
Known for piety and kindness
Protector of Children



EVOLUTION

Dutch called him Sinter Klaas
"The Night Before Christmas"
Harper's Weekly 1881



COMMERCIALIZED

Coke-a-Cola
Macy's
Mall Santas



143 Years is
too long!

The Time of Nick Today's Kids

- ▶ Grew up with Technology
- ▶ Listen to Pop/Rock music
- ▶ Play video games, not blocks
- ▶ Ask Siri for information
- ▶ Expect fast images
- ▶ Look for Easter Eggs!





The Time of Nick 21st Century Santa!

- ▶ Modern hero determined to make a difference
- ▶ No nonsense, independent Leading Lady
- ▶ DEI Representation
- ▶ Contemporary Soundtrack
- ▶ Answers to Why and How

*It's an origin story for
today's families!*



The Time of Nick

THE STORY

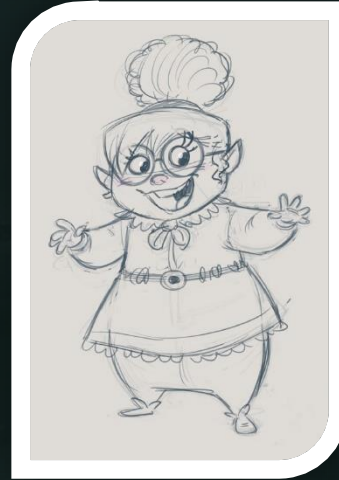


The Time of Nick Chimney Drop

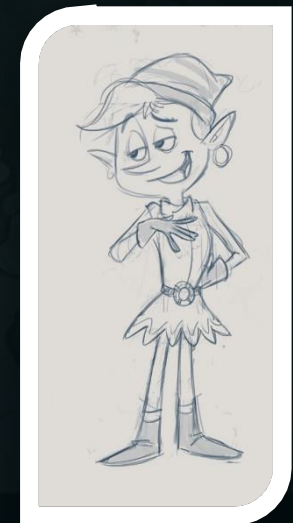
THE NORTH WIND DELIVERS
BABY NICK DOWN THE
CHIMNEY TO BE RAISED BY
EXILED ELVES IN CLAUS FOREST.



The Time of Nick



At the
Elfanage





The Time of Nick Shine the Light

Lead by the North Wind,
Nick departs the
Elfanage with a mission
to reunite the elves and
the villagers by Shining
the Light inside him!





The Time of Nick

The Town of Tightwood

NICK DISCOVERS THAT THE VILLAGERS BLAME THE ELVES FOR THE BURNING OF THE MILL 18 YEARS AGO.

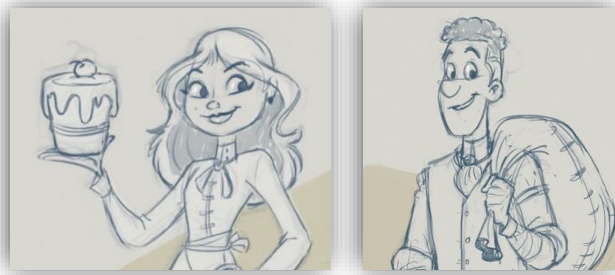


The Time of Nick

The 8:15 train brings trouble & mischief!

▶ Holly

- ▶ An independent young woman & the girl of Nick's dreams, runs the Bakery.



▶ Maddie

- ▶ Holly's cousin, has run-away from home hoping to live with her Aunt, Mrs. Fairfield.



▶ Lord Steel & Garbanzo

- ▶ Both nefarious grifters, are looking to score big at the town's expense.



The Time of Nick

Santa Lore Unfolds

Awestruck by Holly, Nick accidentally **stops time** as he contemplates that “It May Take a Lifetime” to know her!

Upon meeting Maddie, Nick realizes **he can tell what someone wants**. He whittles her a toy horse she names Star, singing it’s “Just What I Always Wanted!”



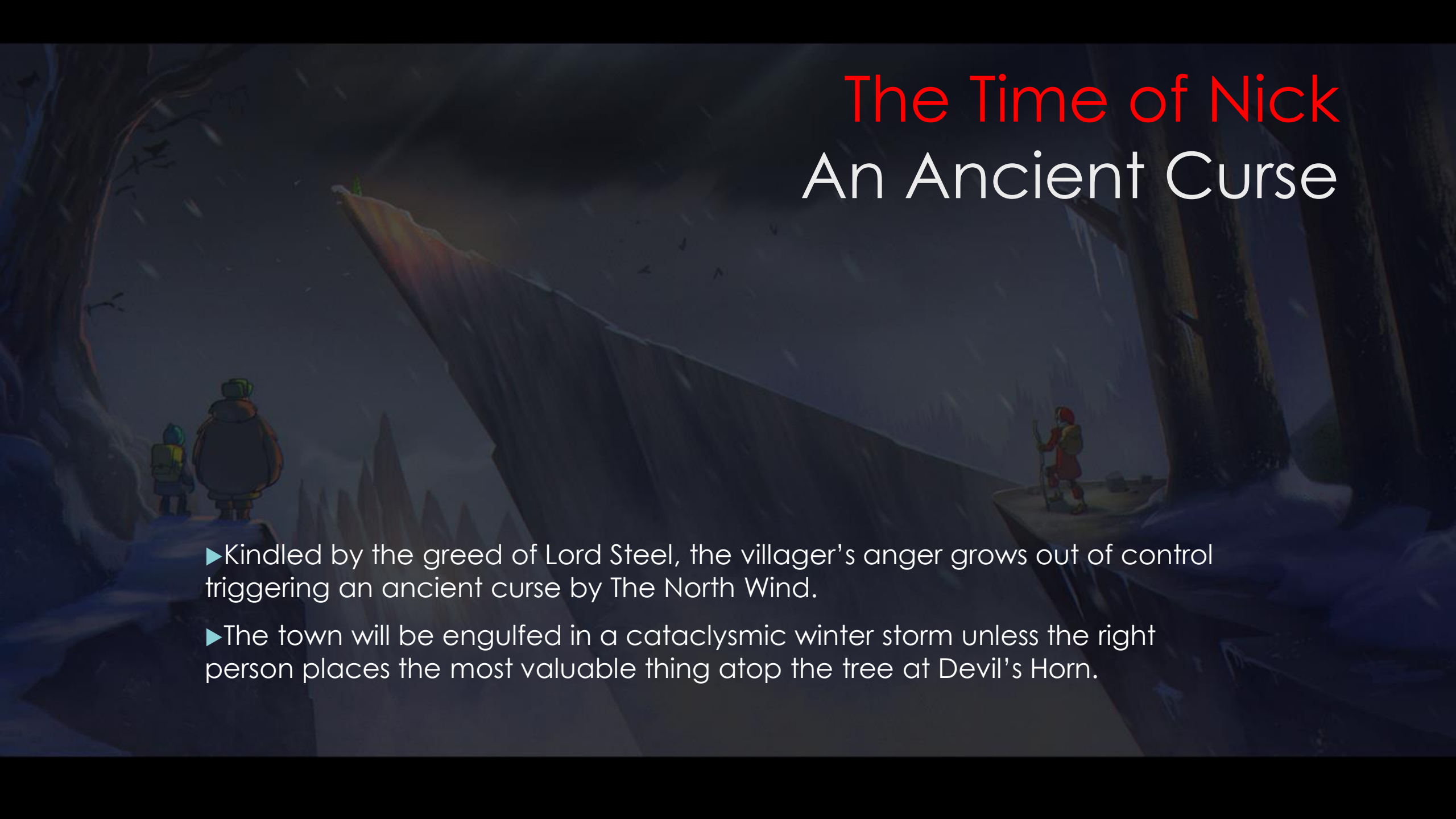


The Time of Nick

Ignite the Fire

- ▶ Lord Steel and Garbanzo light the Bakery on fire with Holly inside!
- ▶ Nick rushes in to save Holly while The North Wind extinguishes the flames.
- ▶ Lord Steel declares that it was Nick & the elves that set the fire.





The Time of Nick

An Ancient Curse

- ▶ Kindled by the greed of Lord Steel, the villager's anger grows out of control triggering an ancient curse by The North Wind.
- ▶ The town will be engulfed in a cataclysmic winter storm unless the right person places the most valuable thing atop the tree at Devil's Horn.

The Time of Nick

What will happen?



Will Nick
pass the
test?

Will Holly
save the
forest?

Will Lord
Steel
prevail?

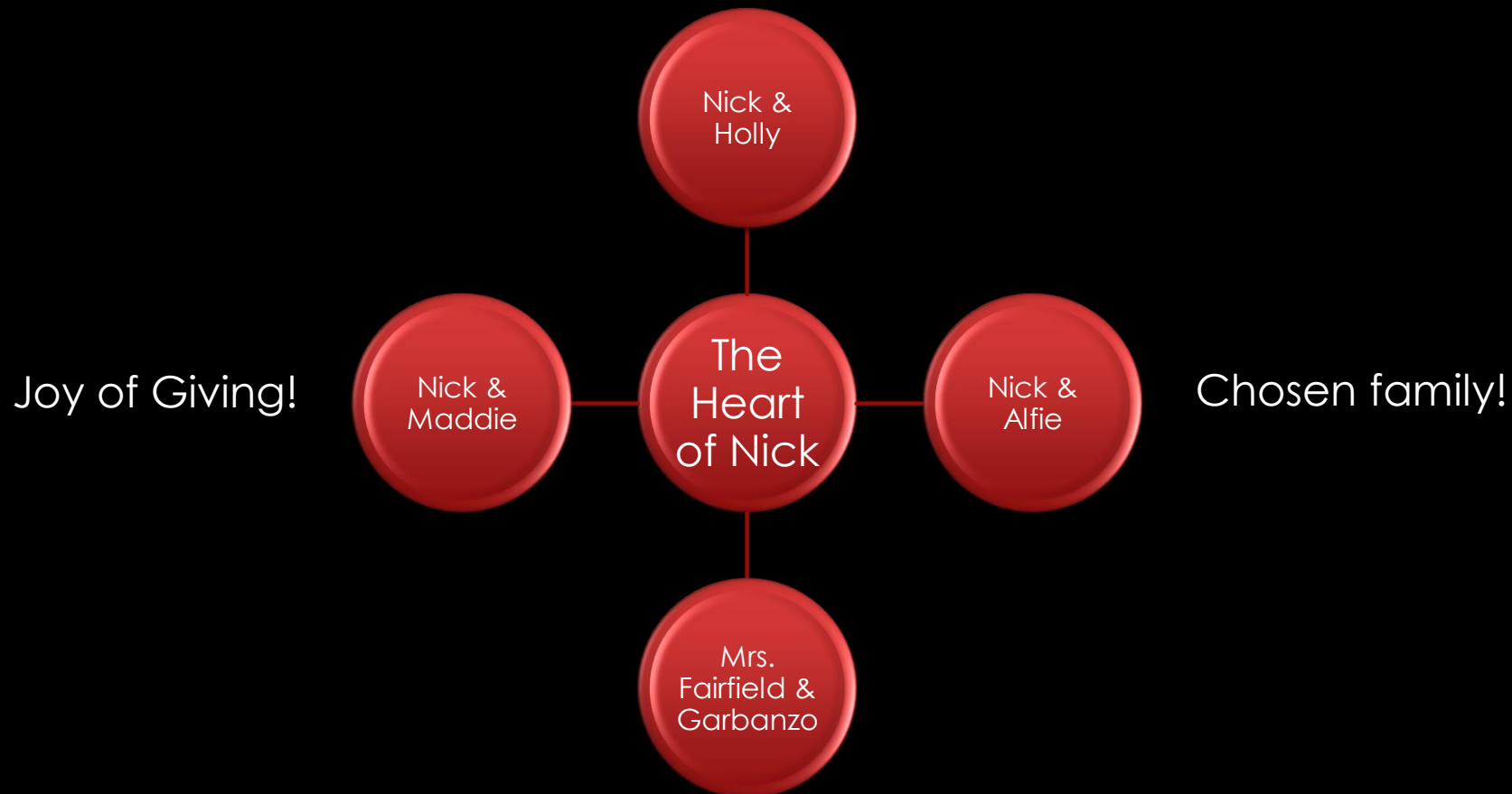
Will the
Elves be
saved?



The Time of Nick

Relationships are the Heart of the Story

Partnership wrapped in love!



Joy of Giving!

Nick & Maddie

The Heart of Nick

Nick & Alfie

Chosen family!

Mrs. Fairfield & Garbanzo

Second Chances!



The Time of Nick

OPPORTUNITY TO JOIN THIS MAGICAL FILM

Summary of Entire Production

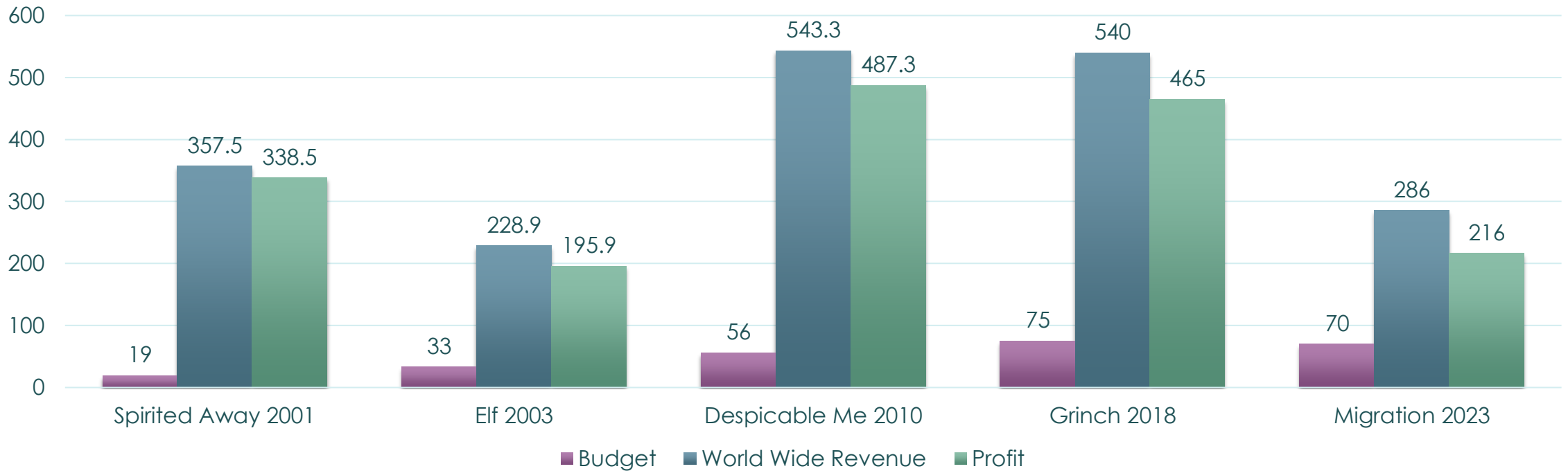
Pre-Production	\$	3,166,400.00
US Production	\$	10,564,100.00
Overseas Production	\$	3,622,630.00
Post-Production/Equip/Etc	\$	3,040,600.00
Post-Production Personnel	\$	228,000.00
Fringes/Production	\$	3,489,625.00
Talent Fees	\$	1,200,000.00
Fringes/Talent	\$	492,000.00
Production Company Fees and Overhead	\$	3,993,259.50
Travel	\$	225,000.00
PRODUCTION TOTAL	\$	30,021,614.50



Budget



Anticipated Return On Investment



<https://www.boxofficemojo.com/>



Merchandise

“Revenues generated by toys, books, clothing and other licensed products can dwarf box office receipts.”

- Total revenue of the world toy market was recorded at over 107 billion U.S. dollars in 2022.
- Fourth quarter toy retail sales as a percentage of annual sales in the U.S. in 2022 was 34.5%.

FILM	BOX OFFICE	RETAIL SALES	STREAMING	MUSICAL THEATRE
Frozen 2013	\$2.694 Billion	\$10.58 Billion	\$502 Million	\$155 Million
Harry Potter 1997	\$9.584 Billion	\$7.11 Billion	\$4.032 Billion	\$340 Million
Toy Story 1995	\$3.273 Billion	\$11 Billion	\$540 Million	N/A
The Lion King 1994	\$2.633 Billion	\$3 Billion	\$1.5 Billion	\$8.1 Billion
Shrek 1990	\$4.020 Billion	\$275 Million	\$1.922 Billion	\$46.4 Million

https://en.wikipedia.org/wiki/List_of_highest-grossing_media_franchises



**Solo Investor
at \$30M**

Investment Packages

- 100% Return plus 15%
- Share Pro-Rata



**Multiple
Investors
at \$5M
Increments**



DEAN KURKE

THE
Time
OF
NICK

Coming Soon!